



IMPACT REPORT

2022 / 2023



WELCOME TO EDUCATION CHILD PROTECTION'S ANNUAL IMPACT REPORT

As a specialist training and consultancy provider, we serve individuals and organisations dedicated to the welfare of children and vulnerable adults across the UK.

We take pride in delivering top tier training in child protection, safeguarding adults at risk, and online safety, setting a benchmark for excellence in our field.

Our expertise spans the nation, including direct collaboration with Safeguarding Children Partnerships and Safeguarding Adults Boards, ensuring widespread access to vital training.

Here at Education Child Protection, we stand ready to partner with your organisation with tailored training solutions, ensuring compliance and competence throughout your workforce.

IMPACT REPORT

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FOREWORD FROM THE CEO



CEO FOREWORD

Foreword from Chief Executive

It is with great pride that, I invite you to review our latest impact report here at Education Child Protection Limited. Our mission and values lead our work on a day-to-day basis, developing long lasting partnerships, working together to safeguard the most vulnerable among us, ensuring they are shielded from potential risks.

We accomplish this mission by collaborating with professionals to establish a safe and effective safeguarding culture for both children and adults, enabling them to reach their full potential.

At ECP, our dedicated team, are devoted to empowering professionals through innovation, high quality training and fostering partnerships. We stand firm in our pledge to support you throughout your safeguarding journey.

This year has seen further development in our service offer, responding to demand, including safeguarding audits and supervision. This strategic approach provides an opportunity for reflection, collaboration and planning for action, enabling our partners to further enhance their resiliency and responsiveness to the challenges safeguarding may bring.

Welcoming new team members with diverse skills and experiences has further enriched our capacity to serve effectively which is reflected in the growth of our partnerships.

Our impact report represents the endeavours we've made, evidenced by the growing number of professionals attaining safeguarding accreditation within our service provision.

Every individual deserves safety and protection. As CEO of ECP, my mission is to extend these fundamental rights to as many individuals and organisations as possible, ensuring that every person we work with, feels empowered and confident to implement a robust response in every safeguarding situation they face.

NICOLE WILLIAMSON
CHIEF EXECUTIVE

OUR COMPANY VISION AND MISSION

OUR MISSION STATEMENT

Creating a safer place where everyone reaches their potential, free from harm.



We use our passion and expertise to empower professionals (and learners) with the skills and confidence to keep people safe so they can reach their full potential.

VALUES



EMPOWER

We provide professionals with the confidence & skills to recognise & respond to risky behaviour. We also empower young people and vulnerable adults to make informed decisions about how to manage their own safety.



INNOVATE

We constantly adapt our products and services to ensure they are exactly what our clients need. We are proud to be leaders in this sector.



PROVIDE EXPERTISE

We use our collective knowledge and expertise to bring you the best training, advice and guidance.



BUILD RELATIONSHIPS

We take huge pride in developing lasting relationships with our clients, so we become an integral part of their safeguarding journey.

OUR TRAINING OVERVIEW



OUR TRAINING FACE TO FACE

TRAINING

We're really pleased to see more and more partners inviting our consultants to run our courses face-to-face. It's been fantastic to see such a significant increase in attendees, which has exceeded our expectations.

Throughout 2022-2023 we have trained

15,626

professionals via our Face to Face, Live Virtual or Self-Paced training courses.

In the year 2022-2023 we delivered

948

Face to Face training courses



88%

increase from 21-22



We have trained

7693

as part of our Face to Face courses

Our training ensures all safeguarding requirements are being met in a variety of settings.

We take pride in creating bespoke training courses that include specific content relevant to the organisations and professionals taking part. By providing specialist training and consultancy, we empower organisations and individuals that work with children and vulnerable adults.



I did the training online in the pandemic and it was nowhere near as impactful as doing it Face to Face. Having done DSL training more than 6 times this is my 3rd with this company and I continue to learn and grow. It has made me more confident to support my staff.

OUR TRAINING LIVE VIRTUAL

We are proud to provide our market leading live virtual training, which can be a more convenient and accessible option for professionals. Our virtual offer ensures, high-quality training which can be accessible on a country wide basis. Our bespoke training platform provides an engaging and innovative approach to bringing professional training to the virtual domain.

In the year 2022-2023 we delivered
627
Live Virtual
training courses



80%
increase from
21-22



We have trained
3648
professionals as
part of our live
virtual courses



The consultant was very knowledgeable, the virtual platform worked well, and the content was well led, informative and delivered with care and good pace.

OUR TRAINING SELF-PACED

Our strategic priority is to continue to develop and engage professionals through our Self-Paced training offer. This year, we have launched new CPD opportunities, developed accredited training courses and facilitator programmes, enabling partners to access our expertise at an affordable price and at a time which is suitable for their workforce.

In the year 2022-2023 we delivered
308
Self-Paced
training courses



We have trained
4015
professionals as
part of our self
paced courses




It was incredibly informative, and I enjoyed how there was a rotation of speakers. The anonymous nature of the session was good and made it feel like a safe space and I enjoyed the inclusion of polls throughout.

NAVIGATING THE DIGITAL WORLD

We continue to pride ourselves on being leading online safety experts in the UK, providing online safety training to children, parents and professionals throughout the year.

PRIMARY	2022-2023	SECONDARY	2022-2023
Pupil	70	Pupil	24
Parent	80	Parent	21
Staff	57	Staff	13



EDUCATING PUPILS

27

DELIVERED SESSIONS

We have delivered 27 education for pupils sessions to primary & secondary pupils throughout the year, covering a variety of subjects including:



CHILD ON CHILD ABUSE

Helping children discover boundaries which are appropriate in friendships with peers and others and will empower them to keep themselves and others free from harm.



BULLYING

Supporting children to discover practical steps they can take in a range of different contexts to improve or support respectful relationships.



EMOTIONAL WELLBEING & RESILIENCE

Exploring mental wellbeing as a normal part of daily life, in the same way as physical health. We will identify that there is a normal range of emotions (e.g., happiness, sadness, anger, fear, surprise, nervousness) and scale of emotions that all humans experience in relation to different experiences and situations.

THE SAFEGUARDING SOCIETY

Since it's launch in September 2021, we have been providing professionals with training via our membership scheme – The Safeguarding Society.

Membership to The Safeguarding Society has been providing professionals from education and further education settings with convenient and cost effective training with unlimited access.

We saw a 67% increase in membership to The safeguarding society and trained 1,138 professionals via their membership.

1,138
trained
professionals
via membership

↑

67%
increase in
membership



CONSULTANCY, AUDITS AND SUPERVISION

ECP provides consultancy across a range of portfolio areas, completes safeguarding audits in education settings and supports organisations with specialist supervision. We pride ourselves in offering personalised services that support and enhance a robust safeguarding culture in organisations that we work with. We have provided 247 consultancy, audits and supervision sessions throughout 2022-2023.

FEEDBACK/QUOTES:

“Supervision is a place of trust where a healthy relationship gives me a safe space to acknowledge and work with my safeguarding concerns, stresses, fears and joys.”

“I couldn't possibly begin to express how helpful the session was to me personally and how grateful I am to have been able to offload safely to you today. I already feel like the weight has been lifted a little and made me reflect on my own self-worth, which is a good thing!”

“ECP has conducted 4 x one day audits at each of our Primary schools. The feedback from Headteachers has been uniformly positive, declaring the days to have been forensic in the detailed approach but also supportive in nature. The list of recommendations at the end of each report is most helpful.”

NEW PARTNERS

NEW CLIENTS



At ECP, we build relationships with all our partners as we understand the trust required when making us part of their safeguarding journey.



EMPOWERING

This year we have worked with 74 new organisations to provide them with services that empower them to keep children and vulnerable adults safe.



GROWING

This is a 14% growth in our client portfolio, and we have enjoyed getting to know these new organisations whilst continuing to provide services to all our partners.



RECOMMENDATION

69% of new partners accessed our services because of a recommendation. We are proud that the quality of service we provide generates the vast majority of our business growth.

↑ 74
NEW
ORGANISATIONS

↑ 14%
GROWTH IN
PARTNERS



OUR SERVICES

This year we were pleased to continue the enhancement of the client and delegate journey for everyone participating in our training.



SUPPORT TEAM

Our support team have worked to implement exceptionally high standards of accreditation to ensure our clients can feel confident about the integrity and quality of our courses.

Part of our 3-year strategy is to develop our digital offer, our support team have worked to enhance each client's experience whilst ensuring a balance between digital automation tools alongside our personal supportive approach, which is so vital to who we are.

CLIENT JOURNEY

We have continued to work to improve the client journey, enabling you to find what you need on our website and ensure the booking process is as effortless as possible. We are delighted to have seen a 12% increase in visits to our website throughout the last year.

↑ **12%**
INCREASE IN VISITS
TO OUR WEBSITE

Our values are at the heart of what we do, and we have been dedicated throughout the last year to empower and provide expertise to professionals.

WE HAVE DONE THIS BY:

- 1 INVESTING IN OUR SOCIAL MEDIA PLATFORMS TO CONTINUE TO SHARE INFORMATION RELEVANT TO PROFESSIONALS WHO WORK WITH CHILDREN AND VULNERABLE ADULTS.
- 2 SHARING 46 INFORMATIVE NEWSLETTERS THROUGHOUT THE YEAR TO OUR SUBSCRIBERS.

↑ **11%**
INCREASE IN OUR
NEWSLETTER
SUBSCRIBERS

↑ **3%**
INCREASE IN
OUR FACEBOOK
FOLLOWING

↑ **7%**
INCREASE IN
OUR TWITTER
FOLLOWING

↑ **26%**
INCREASE IN
OUR INSTAGRAM
FOLLOWING

↑ **41%**
INCREASE IN
LINKEDIN
FOLLOWING



KIDSONLINEWORLD

In addition to our direct services, we are continuously innovating and empowering through initiatives like our KidsOnlineWorld website.

Hosted by our Online Safety Specialists at ECP, this platform keeps parents, professionals, and children informed about the latest games, websites and apps. Our aim is to enhance knowledge and awareness that will prevent risk.

This year, we've restructured the information into three sections tailored for professionals/parents, carers/children and young people, making navigation more user-friendly. Furthermore, the 'children and young people' section now includes downloadable posters for professionals to reinforce learning from ECP's education for pupils offer.

Additionally, we've incorporated direct links to online safety experts like CEOP, Childline and Childnet, ensuring easy access to further support, from reputable organisations when needed.

This year, we have also created:



17

New 'shareables'
resources that can be downloaded, shared and used to understand more about online safety.



13

New YouTube videos



8

New 'top articles'
written about latest trends or concerns relating to online safety.

We believe that the more you know the better able you are to identify and prevent harm. We keep professionals and children/young people up to date with the games, websites and apps that children are currently using.

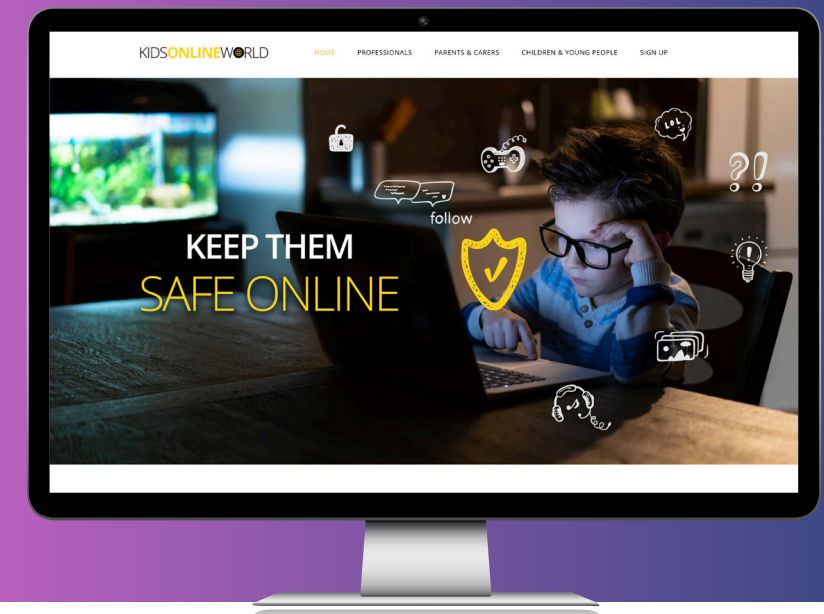
Throughout the year, we have had:



14,631
unique visits



25,159
page views



KIDSONLINEWORLD

Social Media Handles

[in /kids-online-world](#)
[X /kidsOnlineWorld](#)
[@ /kidsonlineworld](#)
[f /kidsonlineworld](#)
[@ecp_ltd209](#)

COURSE FEEDBACK

Throughout this year, we have been collating feedback data from every delegate that attends our training.

This has been very informative for our consultants, and we pride ourselves on reviewing feedback and implementing changes as a result of these questionnaires.

Below is the overall data average for responses submitted by delegates who have attended our training courses, and we are delighted at the positive result.





	Did the session content meet your expectations?	How satisfied were you with using this virtual platform for this session?	How well was the training facilitated by the safeguarding consultant?	How much has your confidence, awareness and knowledge increased following this session?	How likely would you be to tell others about this session?
Face to Face	98%	NA	98%	94%	94%
Live Virtual	92%	90%	90%	88%	90%
Self-Paced	90%	90%	NA	88%	88%

OUR PARTNERS



WE WOULD LIKE TO THANK ALL THE ORGANISATIONS THAT WORK IN PARTNERSHIP WITH US TO PROVIDE OUR TRAINING COURSES TO PROFESSIONALS WORKING IN THEIR AREA.



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